



2023 CoC Program Local Competition

New Project Information Session

JULY 20, 2023

River Valleys Continuum of Care



WHAT WE ARE:

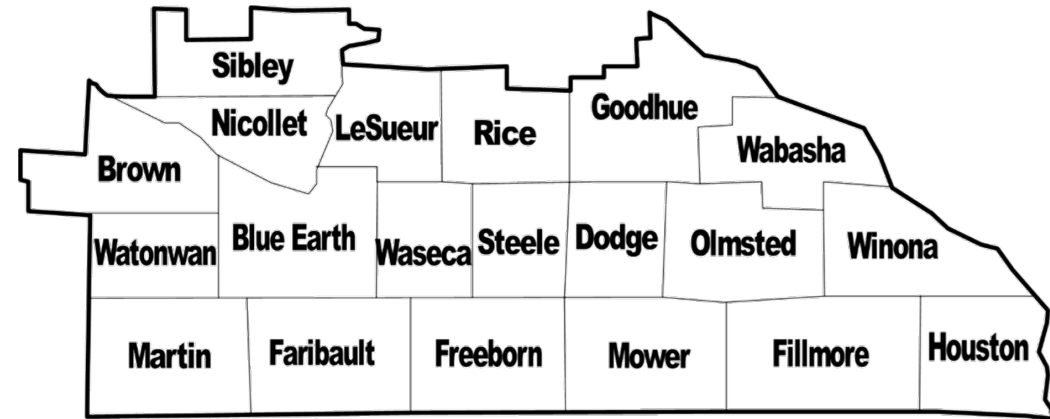
Community-based coalition dedicated to working together to prevent and end homelessness in southern Minnesota

And,

A Continuum of Care region recognized by the U.S. Department of Housing and Urban Development for the purposes of the HUD Continuum of Care funding program.

The CoC's formal name with HUD is Rochester/Southeast Minnesota CoC (MN-502).

WHERE WE WORK:



Topic for today

Applications for New Projects in the CoC Local Competition

- How the CoC competition works
- Open competitions for CoC funding
- Eligible projects and activities
- Priorities and review criteria
- Process and timelines
- Questions and resources

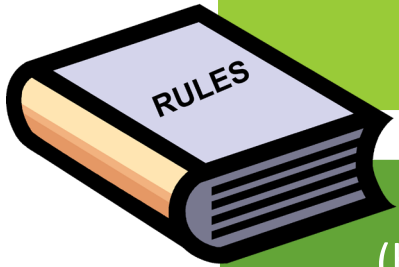
Who this is designed for

- People at agencies considering an application for a new project using CoC program funds
- Anyone curious about the CoC funding Competition

How the CoC Program Competition works



CoC: Terms and Context



Federal McKinney Vento Act (1987) & HEARTH Act (2009)

HUD CoC Program Interim Rule

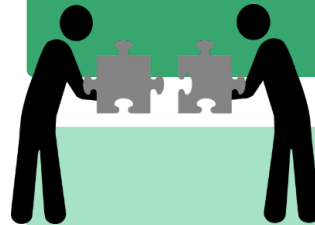
(how to establish and operate a CoC, how to apply for funds, and how to use the funds)



HUD CoC Program

Funding for:

- *Permanent supportive housing
- *Rapid Rehousing
- Transitional Housing
- Services: Outreach, Coord. Entry
- HMIS



CoC Committee

Planning body for defined geographic area

Establish and operate a system to prevent and end homelessness for the defined geographic area – NOT limited to HUD funds

Understanding the CoC Competition

HUD COC PROGRAM

Funding via National Competition to CoCs
to:

- Promote community-wide collaboration to end homelessness
- Provide funding for projects serving eligible homeless populations
- Promote access and use of mainstream resources
- Optimize self-sufficiency for participants

RIVER VALLEYS CONTINUUM OF CARE

Registered for National Competitions

May request up to ~\$2.9M annually (not including special funding competition) to advance CoC and HUD goals

Must:

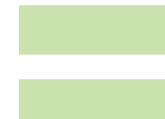
- Meet ongoing standards for operations, planning, and outcomes
- Conduct a Local Competition for projects to include in CoC application in National Competition

National CoC Program Competition

CoC Application Components

Project Applicants

[----- Continuum of Care (group) -----]



★ Includes projects approved in Local CoC Program Competition

Evaluation and Scoring

System activities and performance

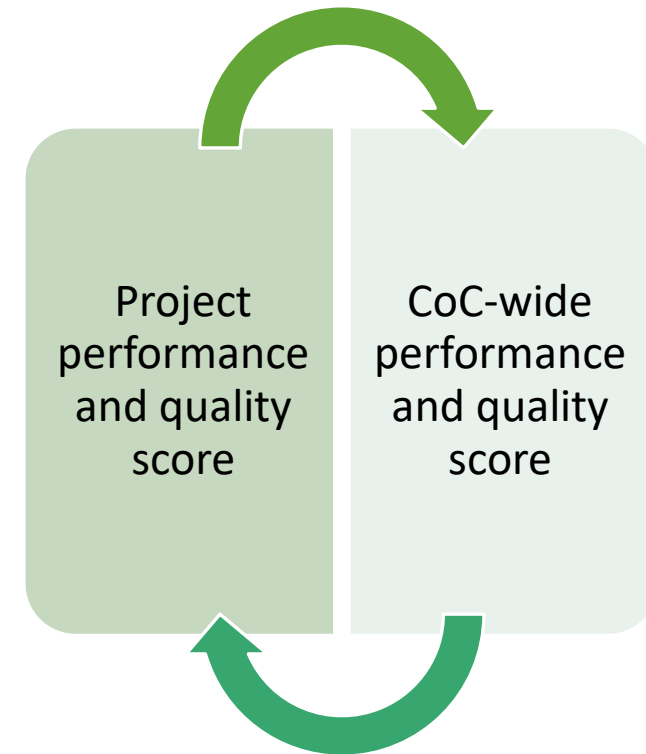
- Data from projects and overall system (outcomes)
- Standards and procedures
- Planning, coordination, and outreach
- Prioritization of highest need households

Project performance

- Outcomes that affect system performance
- Alignment with best practices
- Adherence to HUD and CoC rules
- Cost effectiveness

Project priorities

- Need for project
- Quality of project proposed/implemented



System Performance Measures

Each project funded through the HUD CoC Program Competition must demonstrate ability to positively impact these community-wide goals:

Decrease	# of people experiencing homelessness
Increase	% of individuals who remain in permanent housing
Increase	% who increase their income from employment
Increase	% who increase their income from other sources
Increase	% who obtain non-cash benefits
Decrease	length of time homeless
Decrease	returns to homelessness

Open Competitions

REGULAR 2023 COC
NOFO

Notice of Funding Opportunity (NOFO)

The regular (annual) NOFO supports ongoing work and new projects to reduce homelessness for all people, particularly people who:

- Are fleeing domestic violence and other forms of violence
- Have severe service needs and longer histories of homelessness
- Are sleeping in a shelter or outside/in non-housing, or are at imminent risk of sleeping there

The NOFO application is a one-year plan including

- Strategic partnerships
- Projects to advance goals
- Evaluation criteria

NOFO Policy Priorities

Ending homelessness for all persons

Using a Housing First approach

Reducing unsheltered homelessness

Partnering with housing, health, and service agencies

Improving system performance

Racial equity

Improving assistance to LGBTQ+ individuals

Including persons with lived experience

Increasing affordable housing supply

NOFO Funding

~\$2.9 million can be requested in River Valleys CoC for new and renewal projects

Funds for CoC-approved renewal projects = \$2,299,847

Funds for new projects = ~\$506,037

Funds shifted from existing projects = \$120,606

New money (“Bonus” funding pools)

- ~\$216,000 DV Bonus for projects serving persons fleeing domestic violence (and other violence)
- ~\$169,431 CoC Bonus for projects serving any eligible and locally prioritized population

Funds for CoC Planning = ~\$121,022

~ These are estimates. HUD has not published maximum funding requests as of 7/20/2023.

Project Types & Activities

NEW PROJECTS

What is a “new” project?

A new project may be any eligible activity not funded by HUD CoC Program right now.

New Stand-alone Projects

- Brand new program, which would start for the first time after funding is awarded.
- Growth of an existing program funded by other sources to serve more people.

NOT associated
with any current
Coc program grant

Expansion Projects

- Growth of an existing CoC-funded program to serve more people, add an activity, etc.

Associated with a
current Coc
program grant

Transition Projects

- Changing an existing CoC-funded program to a different project type (RRH to PSH)

Note: HUD CoC funding cannot replace existing project funding from another source.

Eligible applicants

ELIGIBLE APPLICANTS

- Nonprofit organization
- Public housing authorities
- State or local government, or instrumentalities of state or local government
- Governments and instrumentalities of government of Native nations

MINIMUM STANDARDS

- Unique Entity ID (UEID) Number
- Active SAM registration
- No unresolved civil rights matters
- Not debarred or suspended from doing business with Federal Government
- Has a financial system that meets Federal standards in 2 CFR 200.302
- No unresolved delinquent Federal debt

Eligible project types

GENERAL PROJECT TYPES

- Permanent Supportive Housing
- Rapid Rehousing
- Joint Transitional-Rapid Rehousing
- HMIS
- Support Services Only for
 - Coordinated Entry

HOWEVER...

- HUD may limit allowed project types in each National Competition.
- CoCs do not have to prioritize all project types allowed in the competition.

Permanent Supportive Housing

CoC Bonus & Local Pool funds

Eligible participants

- Chronically homeless
- Dedicated PLUS

Eligible costs

- Capital, leasing (structure), operating
- Rental assistance, operating, leasing, supportive services, HMIS, Admin <10%

Eligible application types: New (standalone), Expansion, Transition

DV Bonus

Not eligible

Rapid Rehousing

CoC Bonus & Local Pool funds

Participants

- Literally homeless
- Fleeing DV and lack resources/ support to access housing
- Imminent risk of homelessness

Activities/costs

- Rental assistance (short term or medium term), supportive services, HMIS, Admin <10%

Application types: New (standalone), Expansion, Transition

DV Bonus

Participants

- Survivors of domestic violence, dating violence, stalking, sexual assault, or trafficking who meet the eligibility for rapid rehousing (at left)

Activities/costs

- Rental assistance (short term or medium term), supportive services, NON-HMIS database, Admin <10%

Application types: New, Expansion

Joint Transitional/Rapid Rehousing

CoC Bonus & Local Pool funds

Participants

- Literally homeless
- Fleeing DV and lack resources/ support to access housing
- Imminent risk of homelessness

Activities/costs

- Leasing (of structure), operating for TH
- Rental assistance (short term or medium term), supportive services, HMIS, Admin <10%

Application types: New (standalone), Expansion, Transition

DV Bonus

Participants

- Survivors of domestic violence, dating violence, stalking, sexual assault, or trafficking who meet the eligibility for rapid rehousing (at left)

Activities/costs

- Leasing (of structure), operating for TH
- Rental assistance (short term or medium term), supportive services, NON-HMIS database, Admin <10%

Application types: New, Expansion

Support Services Only: Coordinated Entry

CoC Bonus & Local Pool Funds

Participants

- Literally homeless
- Fleeing DV and lack resources/support to access housing
- Imminent risk of homelessness

Activities/costs

- Supportive services, HMIS, Admin <10%

Application types

- New, Expansion

DV Bonus

Participants

- Fleeing DV and lack resources/support to access housing

Activities/costs

- Supportive services, HMIS or NON-HMIS database, Admin <10%

Application types

- New, Expansion

HMIS

CoC Bonus & Local Pool Funds
Participants <ul style="list-style-type: none">• NA
Activities/costs <ul style="list-style-type: none">• HMIS, Admin <10%
Application types <ul style="list-style-type: none">• New, Expansion

DV Bonus
Not eligible

Only eligible applicant for HMIS projects is the CoC-designated HMIS Lead Agency.
Other projects can and should include costs related to their own use of HMIS in their project budgets.

Newly eligible costs/activities

Detailed instructions have not yet been posted (7/20), so we do not know if all new costs will be allowed under each project type.

Please plan for these activities if they apply to your project and we can adjust if needed when HUD makes full guidance available.

Violence Against Women Act (VAWA) to ensure compliance with emergency transfer and confidentiality requirements

- Moving and travel costs
- Deposits and housing fees
- Case management and housing navigation
- Technology to make unit safe
- Monitoring, training, and evaluation of confidentiality requirements

Rural to address barriers to transitioning to housing

- Short-term emergency lodging
- Repairs to housing units not fit for habitation
- Staff training and development

Review Criteria

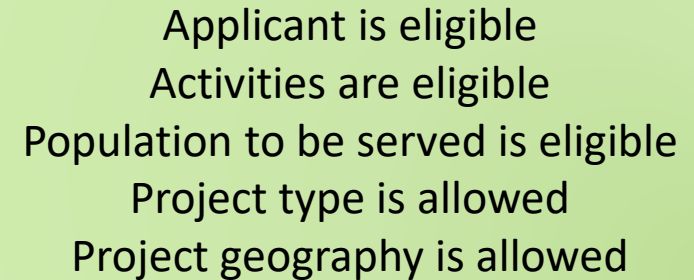
LOCAL COMPETITION

Components of Project Review

Threshold (eligibility) review

Rating criteria, by project type:

- Rating based on
 - Performance/capacity to perform
 - Focus on high need households and priority areas
 - Alignment with HUD and CoC goals and standards
 - Capacity to manage the program and federal funds
- DV-specific criteria applied for DV Bonus projects
- Weighted Score (raw score converted to 100-point scale for all project types)
- Penalty for late submittal



Applicant is eligible
Activities are eligible
Population to be served is eligible
Project type is allowed
Project geography is allowed

Review Areas

Review Area	Housing	SSO-CE	HMIS
Performance/Capacity to Perform	35	35	35
Policy/System Alignment	35	35	20
<i>Lived experience discretionary points</i>	<i>10</i>	<i>10</i>	<i>10</i>
Priority Needs	15	15	
Project Management	20	10	10
Population-Specific Criteria	5-20	5	
TOTAL POSSIBLE POINTS	105-120	100	65

Scoring for expansion projects will incorporate scores of the existing grant already reviewed.

Characteristics of selected projects



Responds to data-supported needs



Creates or uses partnerships to maximize resources



Planned with people with lived experience of homelessness



Starts with the end in mind to ensure success

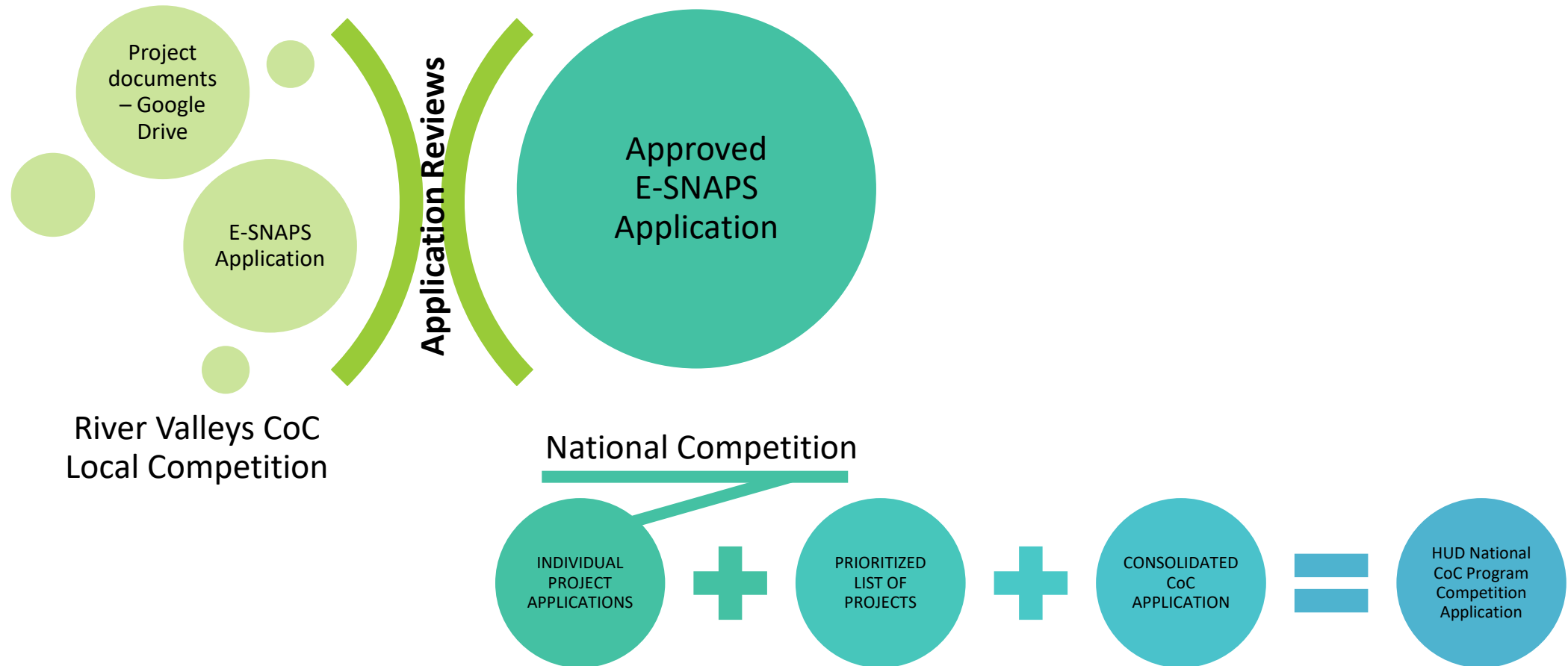
<https://www.rivervalleycoc.org/data--reports.html>

Process & Timelines



National & Local CoC Program Competition

Project Application Components



Local Competition requirements

REQUIRED elements for new projects

Submit via online form:

- [Notice of Intent to Apply](#)

Submit via Google drive:

- Signed Project Applicant Assurances
- Preparation & Performance Narrative
- New Project Impact Statement
- PDF of *e-snaps* application with attachments
- If applicable:
 - If seeking DV funds: DV Narrative Supplement
 - If new applicant agency: Threshold Review documents

Submit in *e-snaps* (online National Competition application system):

- Applicant profile
- Project application
- Attachments: Match funds commitment, Code of Conduct, Nonprofit proof for recipient and subrecipients

E-snaps application

WHAT'S INCLUDED

Applicant profile

Project application

- Detailed project description
- Participants and households served
- Implementation plan upon contract
- Budget
- Matching funds

Attachments

KEY GUIDANCE

1. Applicant profile must be completed first and UEID is required.
2. Choose correction type of funding opportunity and application type for your project
3. Follow Detailed Instructions for application type to ensure questions are fully answered
4. Draft narratives outside of e-snaps and copy them all in when you're ready
5. Include all attachments
6. Hit SUBMIT by the August 23, 2023 4:00pm deadline.

Preparation & Performance Narrative

WHAT'S INCLUDED

Implementation plan for period between award notice and contract

Action plan to meet renewal project standards during grant period

For new applicant agencies only: Experience with grants management

KEY GUIDANCE

1. Be specific and concise, and use lists when possible.
 - At least 2 action steps for each element that connect with the standard, identify who's responsible, and set a deadline
2. Pay attention to which elements apply to your project type.
3. Use the CoC's population/region data and resource prompts to help you be specific

New Project Impact Form

WHAT'S INCLUDED

Description of how project was developed

- Guidance from people with lived experience
- Leveraged resources and partnerships

Description of expected results from the project over the next three years

- Results for participants
- Results for system/community

KEY GUIDANCE

1. Use the space provided. Do not exceed box space or convert to other formats.

2. Note the flexibility on written documentation – Due by final e-snaps deadlines in September.

3. Project results can be seen in many areas. Along with System Performance Measures, you can identify other ways the project will affect participants or system/community.

Timelines

August 3 by 4:00pm - Notice of Intent to Apply

August 23 by 4:00pm – Application materials submitted in Google Drive and e-snaps

September 11 –

- Notification of project selections, score, rank, and funding levels
- Notification of any changes required in e-snaps application

September 20 by 4:00pm –Deadline for final revised e-snaps application and written commitments of leverage

Questions & Resources



HUD Resources

[CoC Virtual Binders](#)

[E-snaps 101 Toolkit](#)

[E-snaps 201 Toolkit](#)

[Project Application Detailed Instructions](#)

CoC Resources

Information Session

- Recordings and slides will be posted on the [Local Competition page](#)

Data Resources

- Summary data for rural, unsheltered, DV, and other populations on [Data and Reports page](#)

New project Q&A times

- Fridays, July 21 – August 18 at 1:00pm to 2:00pm. [Register once to attend any or all sessions](#)

1:1 Technical assistance (up to 40 minutes on Wednesdays by appointment).

- Fridays, August 4 – August 18 at 11:30am -12:30pm. Sign-up available on the [Local Competition page](#)

E-snaps virtual lab times

- Fridays, August 4 – August 18 at 11:30am -12:30pm. [Register once to attend any or all sessions](#)



Reminders

Materials: <https://www.rivervalleycoc.org/local-competition-for-projects.html>

Due Dates:

- Intent to Apply - Thursday, August 3 at 4:00pm
- Application - Wednesday, August 23 at 4:00pm

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